

# BIRD'S PLACE FOR SALE



115 North Diamond Street, Ridgeland, Wisconsin 54763

**RICK GUNTZEL**

Associate Broker

612-889-8100

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# BUSINESS OVERVIEW

## HIGHLIGHTS

Bird's Place is a well-established, turnkey bar and grill located in the heart of Ridgeland, Wisconsin — a tight-knit rural community known for its small-town charm, outdoor recreation, and loyal local clientele. Positioned on Main Street, this long-standing neighborhood favorite offers a welcoming, casual atmosphere with steady year-round traffic from locals, nearby residents, and visitors passing through Barron and Dunn counties.



The business includes a fully operational bar, dining area, and commercial kitchen, offering a traditional pub-style menu and popular weekly specials. With a Class B liquor license, established supplier relationships, and a reputation for friendly service, Bird's Place is a community staple and a go-to gathering spot for drinks, food, and conversation.

The real estate features a single-story building with bar seating, tables, and a functional layout for both service and kitchen operations. On-site parking, street visibility, and prominent signage add to its accessibility and appeal. The property includes all bar and kitchen equipment, fixtures, and furnishings necessary to continue operations immediately.

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# BUSINESS OVERVIEW

Whether you're an owner-operator looking for a lifestyle business or an investor seeking a solid rural hospitality asset, Bird's Place presents a unique opportunity to step into an established, cash-flowing business with deep community roots and growth potential through expanded food service, events, and marketing.



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**Asking Price**

\$275,000, includes real estate

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**Gross Revenue**

Available with Signed Non-Disclosure Agreement

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**2024 Real Estate Taxes**

\$1,636

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**Furniture, Fixtures & Equipment**

\$30,000, included in asking price

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**Inventory**

\$15,000, not included in asking price

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# PROPERTY FEATURES



## SQUARE FEET

4,500



## LOT SIZE

0.30 acres



## CAPACITY

Approximately 135



## PARKING

Street

The facility features a well-maintained, single-story layout that includes a full-service bar, dining area, commercial kitchen, and a spacious event room that seats up to 85 guests. A basement storage area provides additional space for inventory and equipment. The event room is ideal for private parties and community gatherings, creating added revenue potential beyond daily operations.

## WELL ESTABLISHED AND PROFITABLE RESTAURANT + BAR

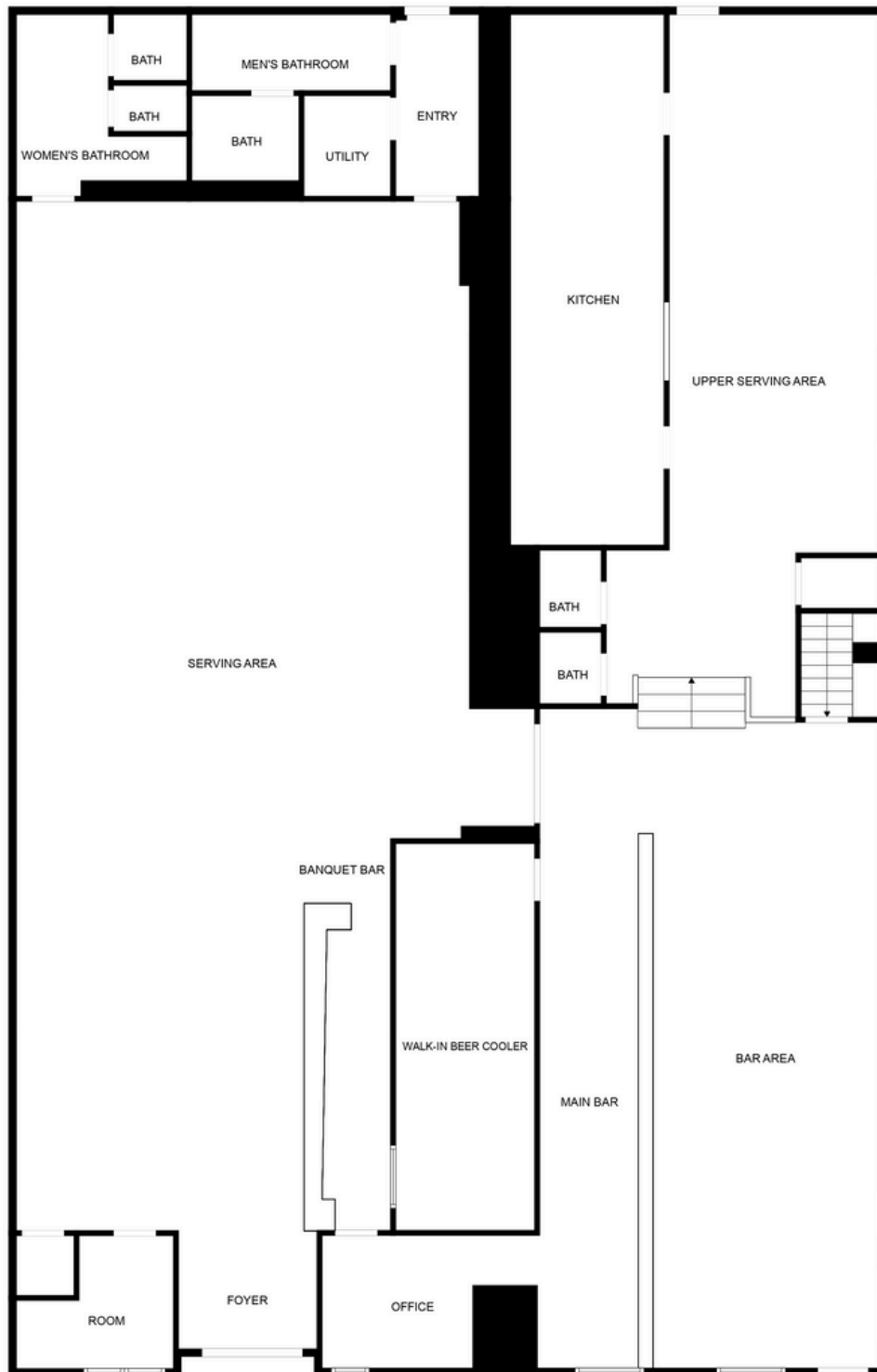


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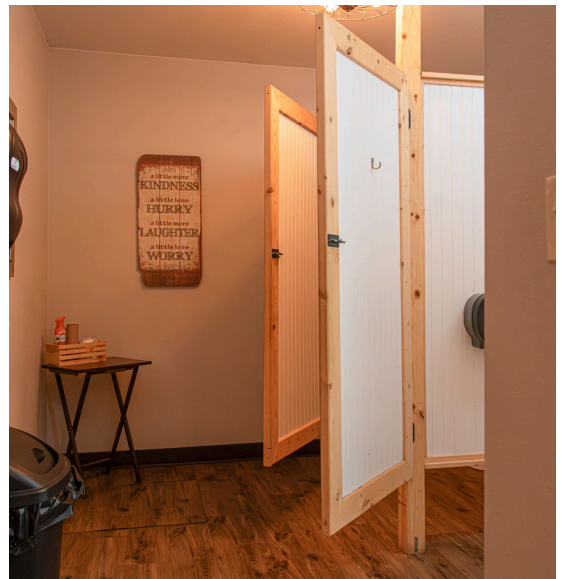
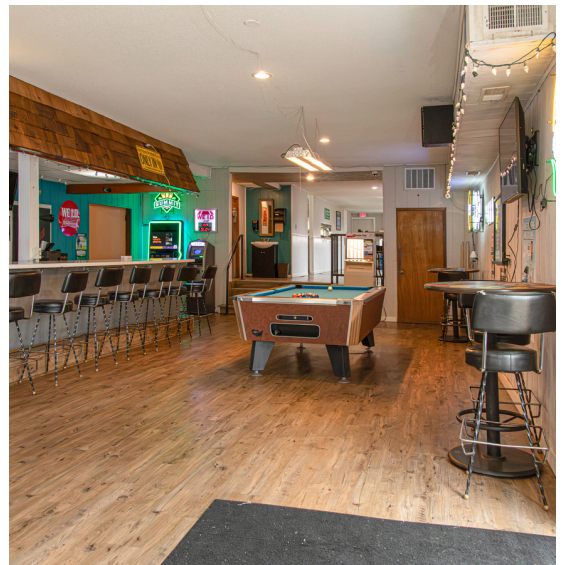
# FLOOR PLAN

MAIN FLOOR



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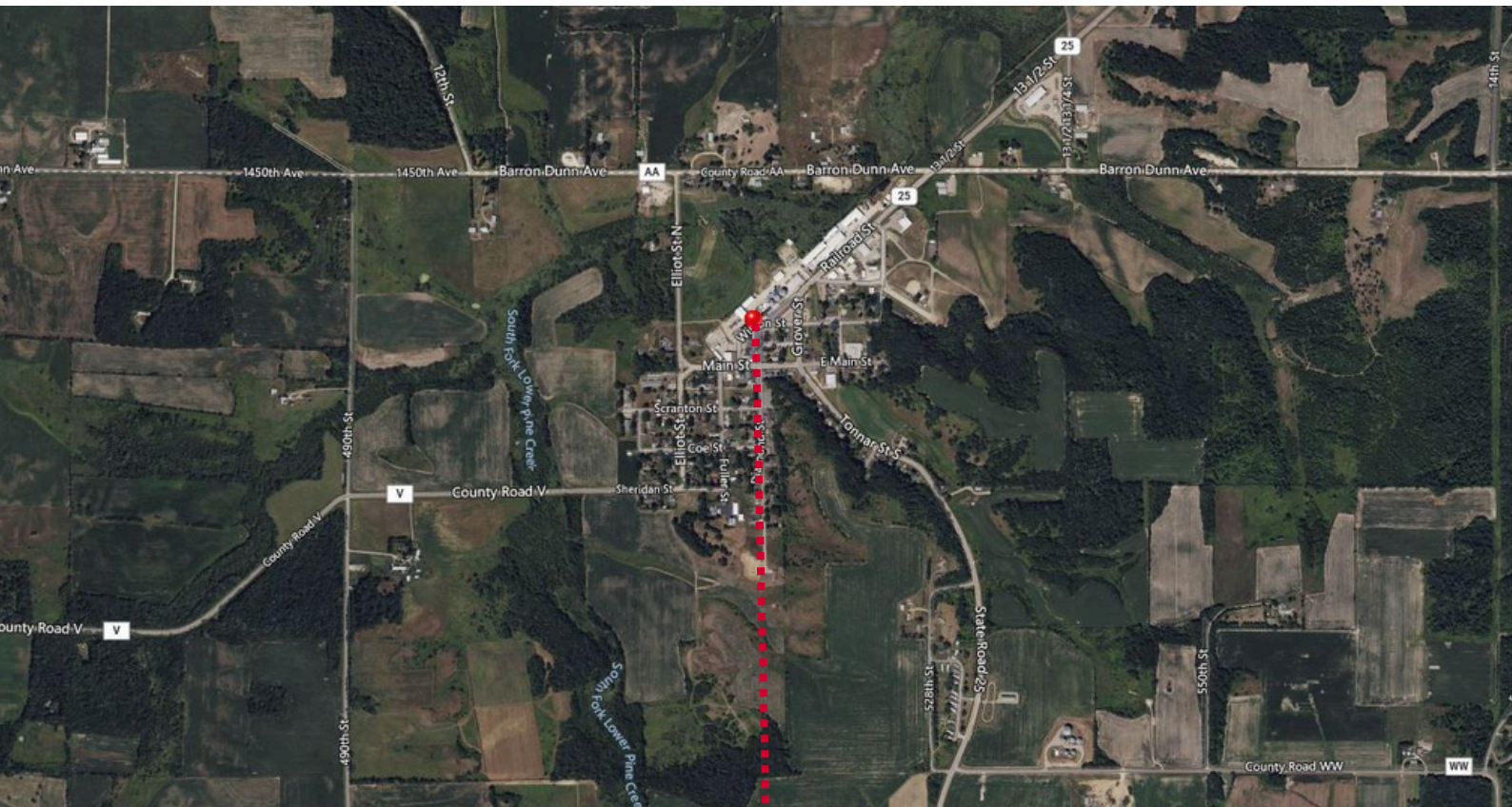
# PHOTOS



115 North Diamond Street, Ridgeland, Wisconsin 54763



# LOCATION HIGHLIGHTS



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# DEMOGRAPHICS

Figures prepared from esri



**TRAFFIC COUNT:** 900 vehicles per day on Main Street

	5 Mile Radius	10 Mile Radius	15 Mile Radius
<b>Population</b>	1,912	6,070	22,650
<b>Median Age</b>	44.6	44.3	43.6
<b>College or Advanced Degree</b>	29.3%	32.5%	34.1%
<b>Median Household Income</b>	\$70,437	\$73,367	\$69,617
<b>Average Household Income</b>	\$86,671	\$88,969	\$86,048
<b>Owner Occupied</b>	70.7%	74.6%	69.1%
<b>Projected Population Growth 2022–2027</b>	–0.10%	0.04%	0.03%

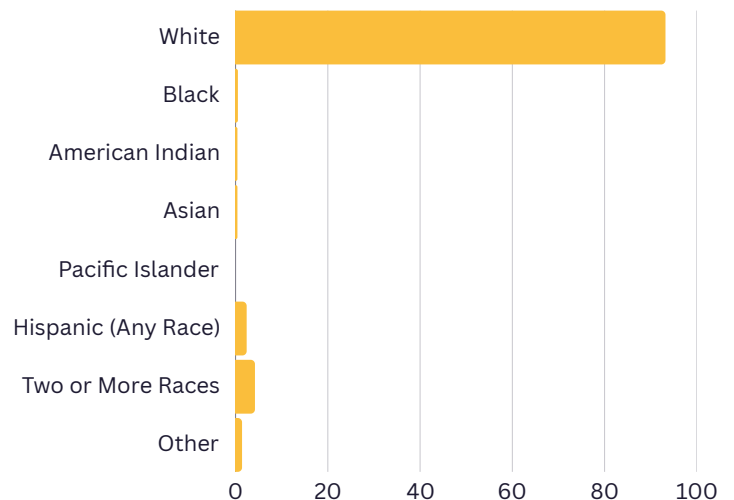


## AREA BUSINESSES

Sportsman's Bar  
Dairyland Cafe  
Diamond Street Beauty Bar  
Drunk'n Monkey Bar & Hotel  
Synergy Cooperative  
Cenex  
Dollar General  
Lampert Lumber  
Security Bank  
Ridgeland Appliance  
Nedland Industries  
Blueberry Line Quilting



## 2023 RACE AND ETHNICITY



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# AGENCY DISCLOSURE

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**WISCONSIN REALTORS® ASSOCIATION**  
4801 Forest Run Road, Madison, WI 53704

**Hospitality Services Corp.**  
Effective July 1, 2016

## DISCLOSURE TO CUSTOMERS

1 Prior to negotiating on your behalf the brokerage firm, or an agent associated with the firm, must provide you the  
2 following disclosure statement:

3 **DISCLOSURE TO CUSTOMERS** You are a customer of the brokerage firm (hereinafter Firm). The Firm is either an agent  
4 of another party in the transaction or a subagent of another firm that is the agent of another party in the transaction. A  
5 broker or a salesperson acting on behalf of the Firm may provide brokerage services to you. Whenever the Firm is  
6 providing brokerage services to you, the Firm and its brokers and salespersons (hereinafter Agents) owe you, the  
7 customer, the following duties:

8 (a) The duty to provide brokerage services to you fairly and honestly.

9 (b) The duty to exercise reasonable skill and care in providing brokerage services to you.

10 (c) The duty to provide you with accurate information about market conditions within a reasonable time if you request  
11 it, unless disclosure of the information is prohibited by law.

12 (d) The duty to disclose to you in writing certain Material Adverse Facts about a property, unless disclosure of the  
13 information is prohibited by law (see lines 57-66).

14 (e) The duty to protect your confidentiality. Unless the law requires it, the Firm and its Agents will not disclose your  
15 confidential information or the confidential information of other parties (see lines 24-40).

16 (f) The duty to safeguard trust funds and other property held by the Firm or its Agents.

17 (g) The duty, when negotiating, to present contract proposals in an objective and unbiased manner and disclose the  
18 advantages and disadvantages of the proposals.

19 Please review this information carefully. An Agent of the Firm can answer your questions about brokerage services,  
20 but if you need legal advice, tax advice, or a professional home inspection, contact an attorney, tax advisor, or home  
21 inspector.

22 This disclosure is required by section 452.135 of the Wisconsin statutes and is for information only. It is a plain  
23 language summary of the duties owed to a customer under section 452.133(1) of the Wisconsin statutes.

24 **CONFIDENTIALITY NOTICE TO CUSTOMERS** The Firm and its Agents will keep confidential any information given to the  
25 Firm or its Agents in confidence, or any information obtained by the Firm and its Agents that a reasonable person  
26 would want to be kept confidential, unless the information must be disclosed by law or you authorize the Firm to  
27 disclose particular information. The Firm and its Agents shall continue to keep the information confidential after the  
28 Firm is no longer providing brokerage services to you.

29 The following information is required to be disclosed by law:

30 1. Material Adverse Facts, as defined in Wis. Stat. § 452.01(5g) (see lines 57-66).

31 2. Any facts known by the Firm or its Agents that contradict any information included in a written inspection  
32 report on the property or real estate that is the subject of the transaction.

33 To ensure that the Firm and its Agents are aware of what specific information you consider confidential, you may  
34 list that information below (see lines 36-40). At a later time, you may also provide the Firm or its Agents with other  
35 information you consider to be confidential.

36 CONFIDENTIAL INFORMATION: \_\_\_\_\_

37 \_\_\_\_\_

38 NON-CONFIDENTIAL INFORMATION (the following information may be disclosed by the Firm and its Agents): \_\_\_\_\_

39 \_\_\_\_\_

40 \_\_\_\_\_ (Insert information you authorize to be disclosed, such as financial qualification information.)

41 By signing and dating below I /we acknowledge receipt of a copy of this disclosure and that

42 \_\_\_\_\_ and \_\_\_\_\_ are

43 \_\_\_\_\_ Agent's Name

\_\_\_\_\_ Firm's Name

44 working as: (Owner's/Listing Broker's Agent) (Buyer's/Tenant's Agent or Buyer's Broker's Agent) **STRIKE ONE**

**45 THIS IS A DISCLOSURE AND NOT A CONTRACT. Wisconsin law required the Firm to request the customer's**  
**46 signed acknowledgment that the customer has received a copy of this written disclosure statement if the Firm**  
**47 will provide brokerage services related to real estate primarily intended for use as a residential property**  
**48 containing one to four dwelling units. SIGNING THIS FORM TO ACKNOWLEDGE RECEIPT DOES NOT CREATE**  
**49 ANY CONTRACTUAL OBLIGATIONS BY EITHER THE CUSTOMER OR THE FIRM.**

**50 See the reverse side for definitions and sex offender registry information.**

51 \_\_\_\_\_

52 Customer Signature

Date

Customer Signature

Date

53 Customer's Name: \_\_\_\_\_

Customer's Name: \_\_\_\_\_

No representation is made as to the legal validity of any provision or the adequacy of any provision in any specific transaction.

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Drafted by Attorney Debra Peterson Conrad ®

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763-972-9077 | www.hscbrokers.com

54 **NOTICE ABOUT SEX OFFENDER REGISTRY**

55 You may obtain information about the sex offender registry and persons registered with the registry by contacting the  
56 Wisconsin Department of Corrections on the Internet at <http://www.doc.wi.gov> or by telephone at 608-240-5830.

57 **DEFINITION OF MATERIAL ADVERSE FACTS**

58 A "Material Adverse Fact" is defined in Wis. Stat. § 452.01(5g) as an Adverse Fact that a party indicates is of such  
59 significance, or that is generally recognized by a competent licensee as being of such significance to a reasonable  
60 party, that it affects or would affect the party's decision to enter into a contract or agreement concerning a transaction  
61 or affects or would affect the party's decision about the terms of such a contract or agreement.

62 An "Adverse Fact" is defined in Wis. Stat. § 452.01(1e) as a condition or occurrence that a competent licensee  
63 generally recognizes will significantly and adversely affect the value of the property, significantly reduce the structural  
64 integrity of improvements to real estate, or present a significant health risk to occupants of the property; or information  
65 that indicates that a party to a transaction is not able to or does not intend to meet his or her obligations under a  
66 contract or agreement made concerning the transaction.